

BQ-008



VIDEO EDITING & ANIMATION

2nd EDITION



**ANIMATE YOUR IDEAS,
EDIT YOUR FUTURE**

Duration: 3 Months

● on-campus classes

www.banoqabil.org

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Course Title: Video Editing & Animation	
Course Code:	BQ-008
Duration:	12 Weeks
Class Structure	
Total Hours:	48 Hours
Total Sessions:	24 Sessions (Two sessions per week or as per convenience)
Session Duration:	2 Hours

1. Course Overview

The Video Editing & Animation course is designed to develop learners' creative and technical expertise in video storytelling, motion graphics, and visual effects. Participants will gain proficiency in industry-standard tools such as Adobe Premiere Pro, After Effects, CapCut, DaVinci Resolve, Blender, and cutting-edge AI-powered video tools.

This course emphasizes hands-on, project-based learning, enabling students to edit short films, create animated explainer videos, design social media reels, produce advertisements, and develop motion graphics. Through client-based briefs, peer critiques, and portfolio-building exercises, learners are prepared for both freelance work and professional video editing careers.

Additionally, weekly soft skill sessions beginning in Week 5, coupled with guest speakers from the media industry, provide insights into real-world workflows, client management, and effective freelancing strategies, ensuring students are fully equipped to succeed in dynamic media environments.

2. Course Objectives

By the end of the course, students will be able to:

- Master the fundamentals of video editing and motion graphics.
- Learn technical skills in Adobe Premiere Pro, After Effects, and Blender.
- Apply principles of storytelling, pacing, sound, and transitions.
- Create professional video projects including advertisements, reels, and animated explainers.
- Build a portfolio showcasing video editing and animation projects.

3. Learning Outcomes

By the end of the course, students will be able to:

- Use Adobe Premiere Pro, After Effects, CapCut, DaVinci Resolve, and Blender for creative projects.

- #### 4. Course Breakdown:

- a. Video production workflow & editing theory
- b. Storytelling, pacing, and timing in editing
- c. Animation principles & motion graphics
- d. Audio design & synchronization
- e. Video ethics, copyright, and fair use
- f. Soft skills: feedback, client communication, presentation skills

- a. Weekly editing projects & animation tasks
- b. Social media reel creation
- c. Animated explainer video project
- d. Short film / advertisement editing
- e. Final portfolio with showreel presentation

- a. Adobe Premiere Pro, After Effects
- b. CapCut, DaVinci Resolve
- c. Blender (basic animation)
- d. Runway ML, Pika Labs (AI video tools)
- e. Free resources: Pexels Videos, Pixabay, Mixkit

- a.** [Adobe Premiere Pro Tutorials](#)
- b.** [Adobe After Effects Tutorials](#)
- c.** [DaVinci Resolve Training](#)
- d.** [Blender Animation Guide](#)
- e.** [CapCut Learning Center](#)
- f.** [Runway ML Guide](#)
- g.** [Mixkit Free Video Assets](#)
- h.** [Pexels Videos](#)

- a. Attendance & Participation:** 15%
- b. Quiz:** 20%
- c. Assignments & Projects:** 25%
- d. Final Portfolio + Presentation:** 40%

a. Mission, Vision & Values Alkhidmat Foundation Pakistan & Bano Qabil Pakistan
b. Course Structure, Rules, Regulations

- c.** Success Stories & Project Impact
- d.** Expectations from Students

Week-1: Introduction

A. Session-1: Introduction to Video Editing

- i. What is Video Editing?
- ii. Why It Editing (Film, TV, Social Media, Ads)
- iii. Editing Workflow (Pre, Post, Final)

B. Session-2: Editing Principles & Storytelling

- i. Cuts, Transitions, Pacing
Storyboarding Basics
 - ii. Real-world Applications in Social Media & Film
- C. Assignment:** Edit a 30-second clip with at least 3 transitions
- D. Quiz:** What is the difference between a cut and a transition
- E. Tools:** CapCut, Premiere Pro
- F. Trainer Reference:** Premiere Pro Editing Basics

Week-2: Premiere Pro

A. Session-3: Premiere Pro Basics

- i. Interface, Timeline, Tools
- ii. Importing & Organizing Media

B. Session-4: Editing Techniques

- i. Cutting, Trimming, Transitions
- ii. Audio Synchronization Basics

C. Assignment: Edit a 1-minute vlog video

D. Quiz: Which Premiere Pro tool is used for cutting clips

E. Trainer Resource Links

- i. Premiere Pro Beginner Guide

Week-3: Color & Grading

A. Session-5: Color Correction & Grad

- i. Color Balance, Exposure
 - ii. LUTs & Presets
- B. Session-6: Sound Design**
- i. Audio Mixing Basics
 - ii. Adding Background Music & Sound Effects
- C. Assignment:** Edit a cinematic 30-second montage with music
- D. Quiz:** What is the difference between color correction and color grading
- E. Trainer Reference:** DaVinci Resolve Color Grading

Week-4: Motion Graphics

A. Session-7: Introduction to Motion Graphics

- i. Principle of Motion design
- ii. Lower Thirds, Title, Animations)

B. Session-8: After Effects Basics

- i. Interface & Keyframes
- ii. Creating Animated Text

C. Assignment: Create a 10-second animated title sequence

D. Quiz: What is a keyframe in animation?

E. Trainer Reference: After Effects Beginner Guide

Week-5: Social Media / Soft Skill: A. Session-9: Social Media video Editing i. Instagram Reels, Tik Tok, Youtube Shorts ii. Editing for Engagement B. Session-10: Capcut & Mobile Editing i. Quick Edits on Mobiles ii. Adding Subtitles and Stickers C. Assignment: Edit a social media reel (30 sec) D. Quiz: Which aspect ratio is most used for Instagram reels E. Trainer Reference: CapCut Tutorials	Week-6: Animation Principal / Soft Skill: A. Session-11: Animation Principles i. Squash & Stretch, Timing, Anticipation ii. Applying to Motion Graphics B. Session-12: Blender Basics for Animation i. Keyframes & Camera Animations ii. 3D Motions C. Assignment: Create a 5-second animated logo reveal D. Quiz: What is squash and stretch in animation E. Trainer Reference: Blender Animation Guide
Week-7: Advance Effects / Soft Skill: A. Session-13: Advanced After Effects i. Masks, Motion Tracking ii. Green Screen Editing B. Session-14: Visual Effects (VFX) i. Adding Effects & Compositing ii. Text Tracking in Videos C. Assignment: Create a 10-second VFX clip with tracked text D. Quiz: What is chroma keying E. Trainer Reference: After Effects Advanced	Week-8: Video Creation / Soft Skill: A. Session-15: Explainer Video Creation i. Script to Animation Process ii. Infographics & Animated Icons B. Session-16: Group Activity Create a 30-sec Animated Explainer in Teams C. Assignment: Animated explainer on a social issue D. Quiz: What is the first step in explainer video creation E. Trainer Reference: After Effects Motion Graphics

Note: 01-hour Soft Skills Session will be conducted weekly from **Week 05 to Week 12.**

Week-9: Video Editing / Soft Skills Session: A. Session-17: AI in Video Editing i. Runway ML, Pika Labs, Adobe Firefly for Video ii. Ethics of AI in Film B. Session-18: Real-Time AI Editing Workshop i. Generate & Edit AI-driven Video C. Assignment: Create a short AI-generated video clip D. Quiz: Name one advantage of AI in video editing E. Trainer Reference: Runway ML Guide	Week-10: Portfolio Building / Soft Skill: A. Session-19 Portfolio Building for Video Editors i. Creating a Showreel ii. Freelance GIP Setup B. Session-20: Peer Review & Iteration i. Feedback & Refinement C. Assignment: Build first draft of showreel (3-4 clips) D. Quiz: What is a showreel and why is it important E. Trainer Reference: Behance Portfolio Guide
Week-11: Final Project / Soft Skill: A. Session-21: Final Project Work i. Short Film / Animated Advertisement ii. Project Work with Feedback B. Session-22: Editing & Polishing i. Review, Audio Fix, Final Export C. Assignment: Finalize short film/ad D. Quiz: Which export setting is best for YouTube uploads E. Trainer Reference: Premiere Pro Export Setting	Week-12: Presentation / Soft Skill: A. Session-23: Final Showcase & Presentation i. Peer Showcase ii. Showreel Presentation B. Session-24: Guest Talk + Freelance Strategy i. Freelancing & Job Opportunities ii. Final Submission on Behance/YouTube/Vimeo C. Assignment: Submit Final Showreel Online D. Quiz: What is the key purpose of a portfolio showreel E. Trainer Reference: Portfolio Presentation Tips

Note: 01-hour Soft Skills Session will be conducted weekly from **Week 05 to Week 12.**

9. ☒ **Final Portfolio Submission & Presentation Evaluation:**
 - a. Deliverable: Showreel (2–3 minutes) + Project Breakdown
10. **Guest Speaker Sessions: Media Industry Professional**